



TIC and ITE: The Announcement of the findings of "Online Survey on Post-Pandemic Travel"

香港旅遊業議會及2021香港國際旅遊展
疫後旅遊網上問卷調查報告





The Travel Industry Council of Hong Kong (TIC) and TKS Exhibition Services Ltd (TKS), the organiser of the Hong Kong's International Travel Expo (ITE), have jointly conducted an online public survey **from 30 April to 7 May 2021**. 1,394 replies were received.

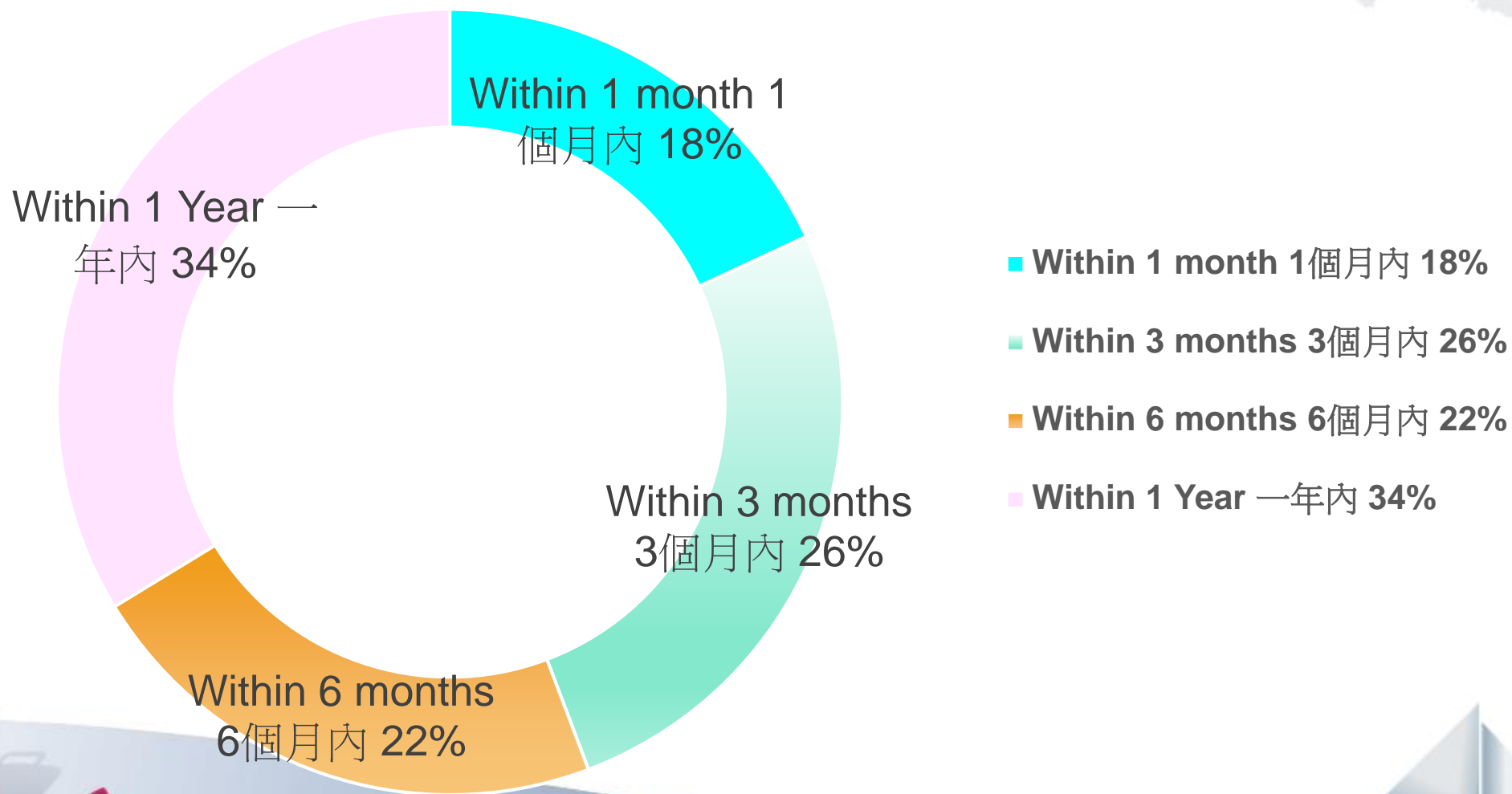
香港旅遊業議會(議會)聯同匯眾展覽服務有限公司(匯眾)(香港國際旅遊展(ITE)(休閒和商務會獎旅遊展的主辦機構)·於 2021 年 4 月 30 日至 5 月 7 日期間進行了網上問卷調查·結果共收到 1,394 份回覆。

Related Press release 有關新聞稿

2021-05-20 TIC and ITE: The Announcement of the findings of "Online Survey on Post-Pandemic Travel"	[Click HERE]
2021-05-20 香港旅遊業議會和香港國際旅遊展「疫後旅遊網上問卷調查」結果公佈	[按此 查看]

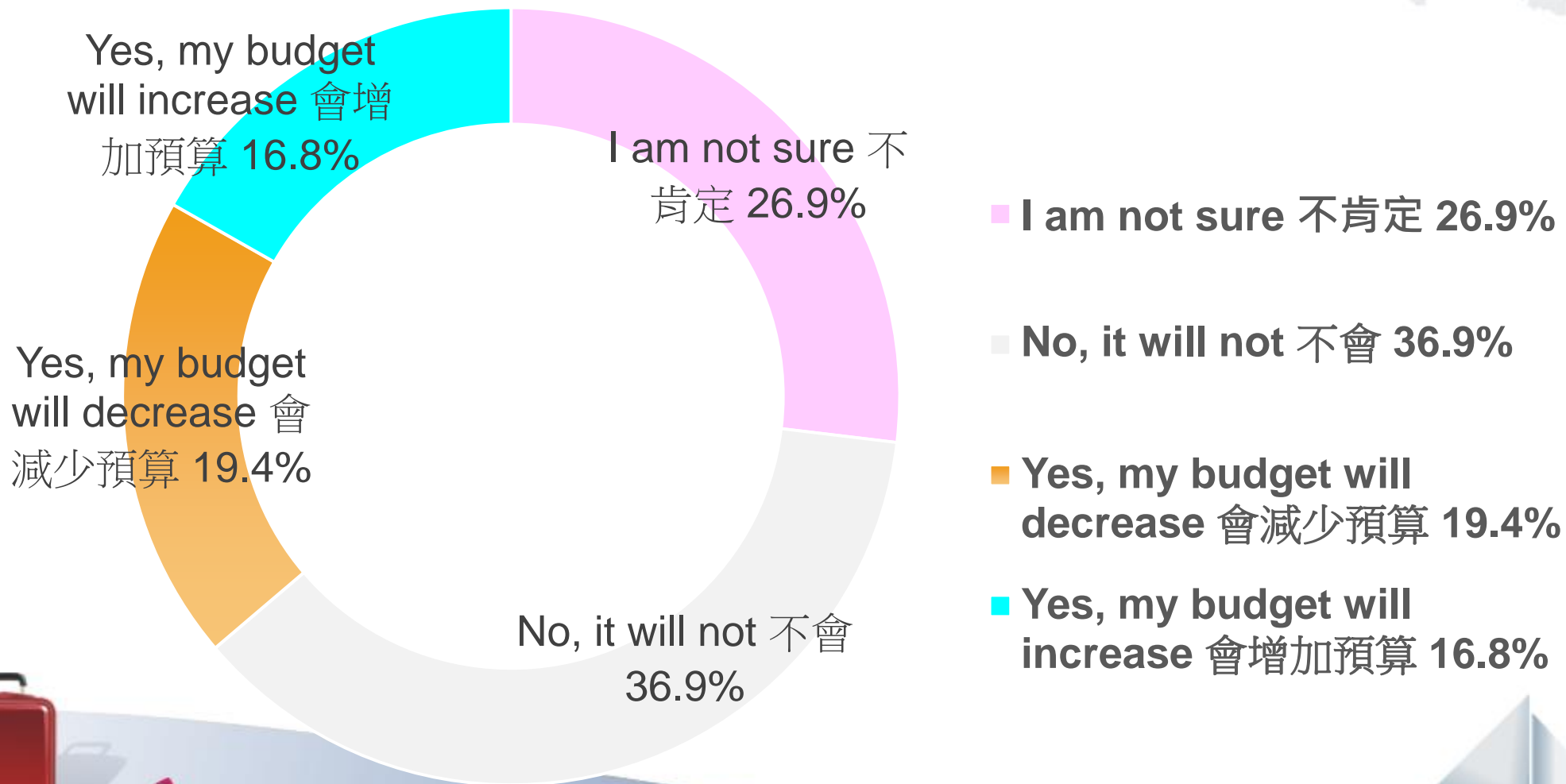


How soon after lifting of the travel restrictions will you travel outside Hong Kong? 您會在旅遊限制撤銷後多久離港旅遊？

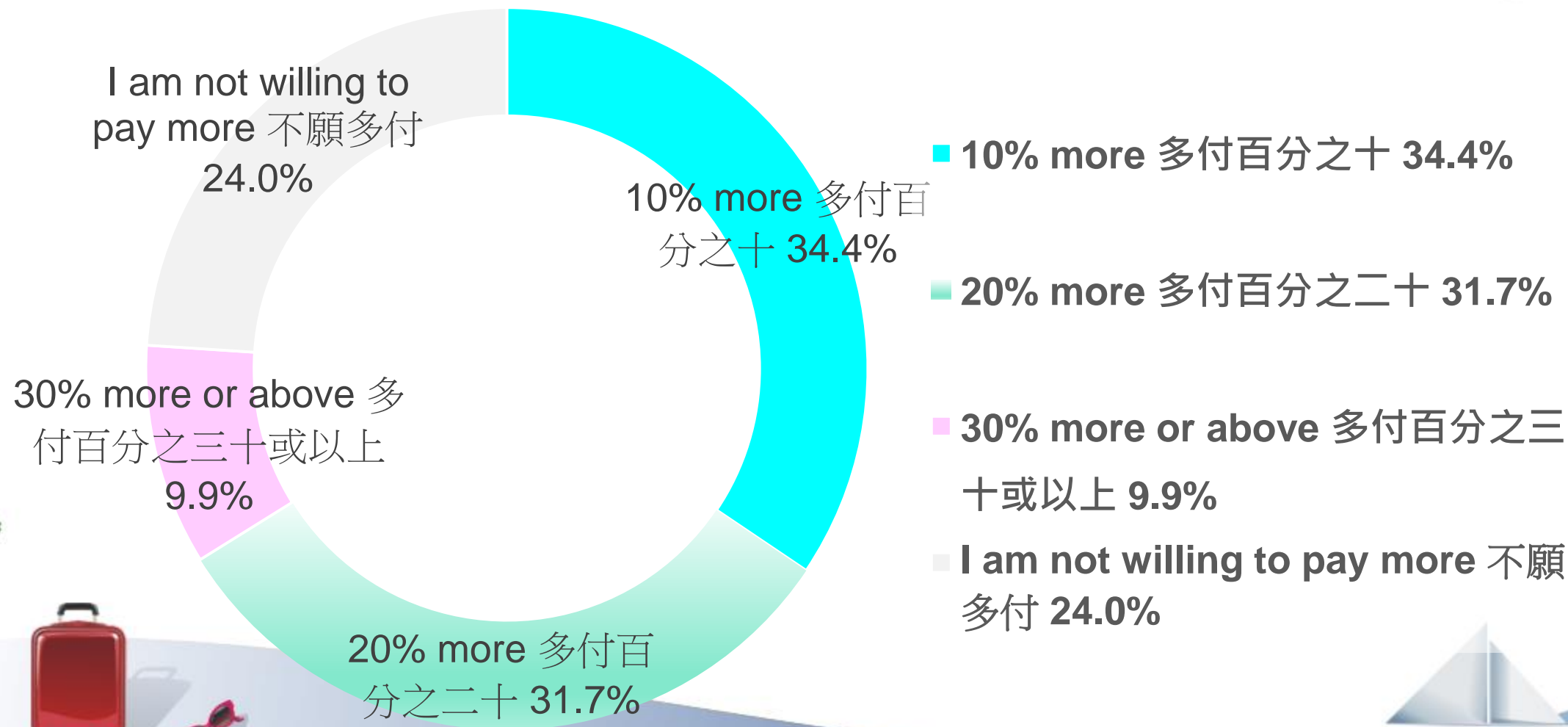


Will the pandemic's economic impact affect your travel budget in the coming year?

疫情對經濟帶來的衝擊，會影響您來年的旅遊預算嗎？

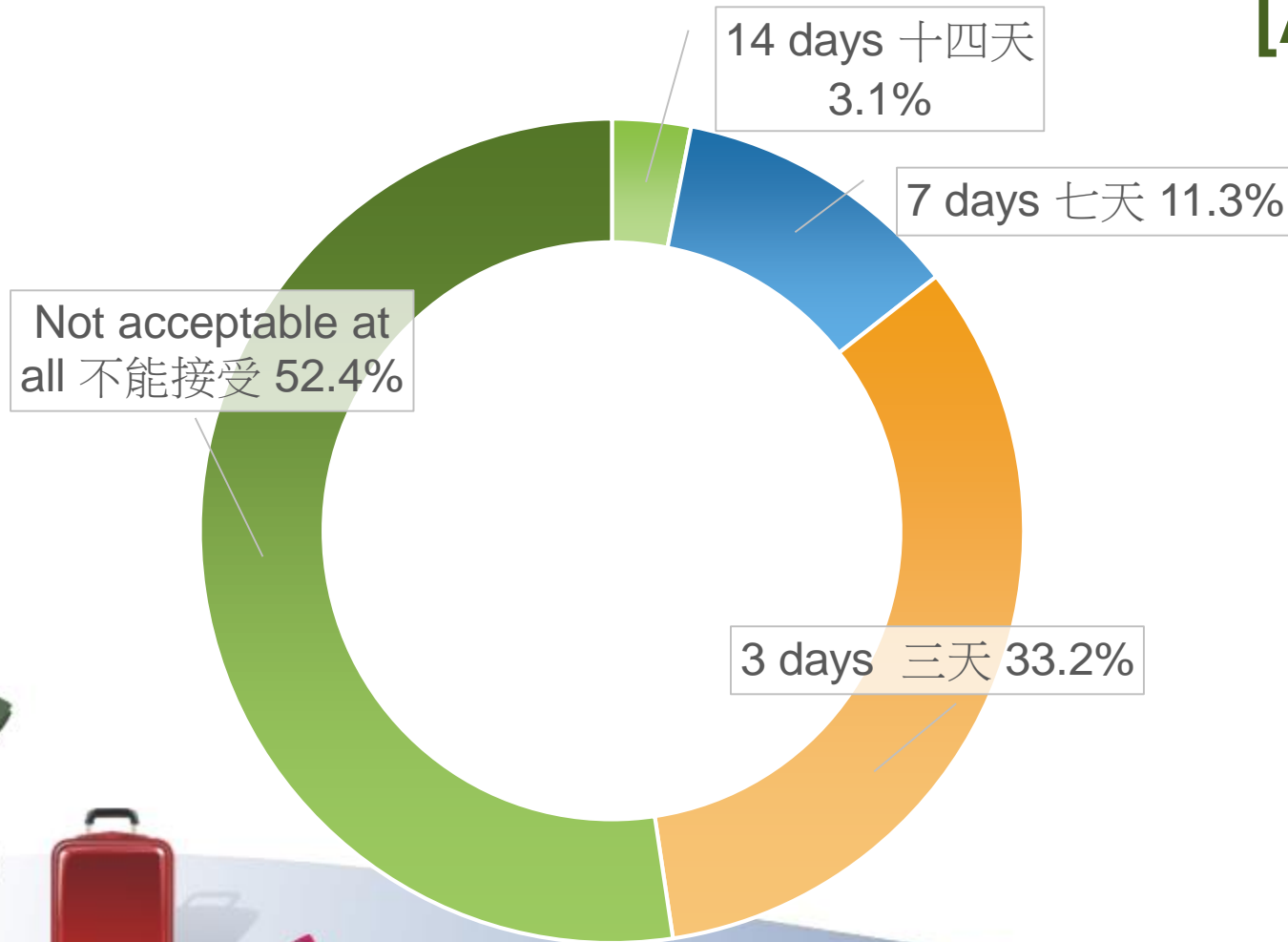


How much more are you willing to pay for a safer journey? 您願意多付多少旅費以得到一個較安全的旅程？



If travel restrictions are only partially lifted, what duration of quarantine will be acceptable to you?
如果旅遊限制只局部撤銷，您願意接受隔離多久？

[At destination 於目的地]

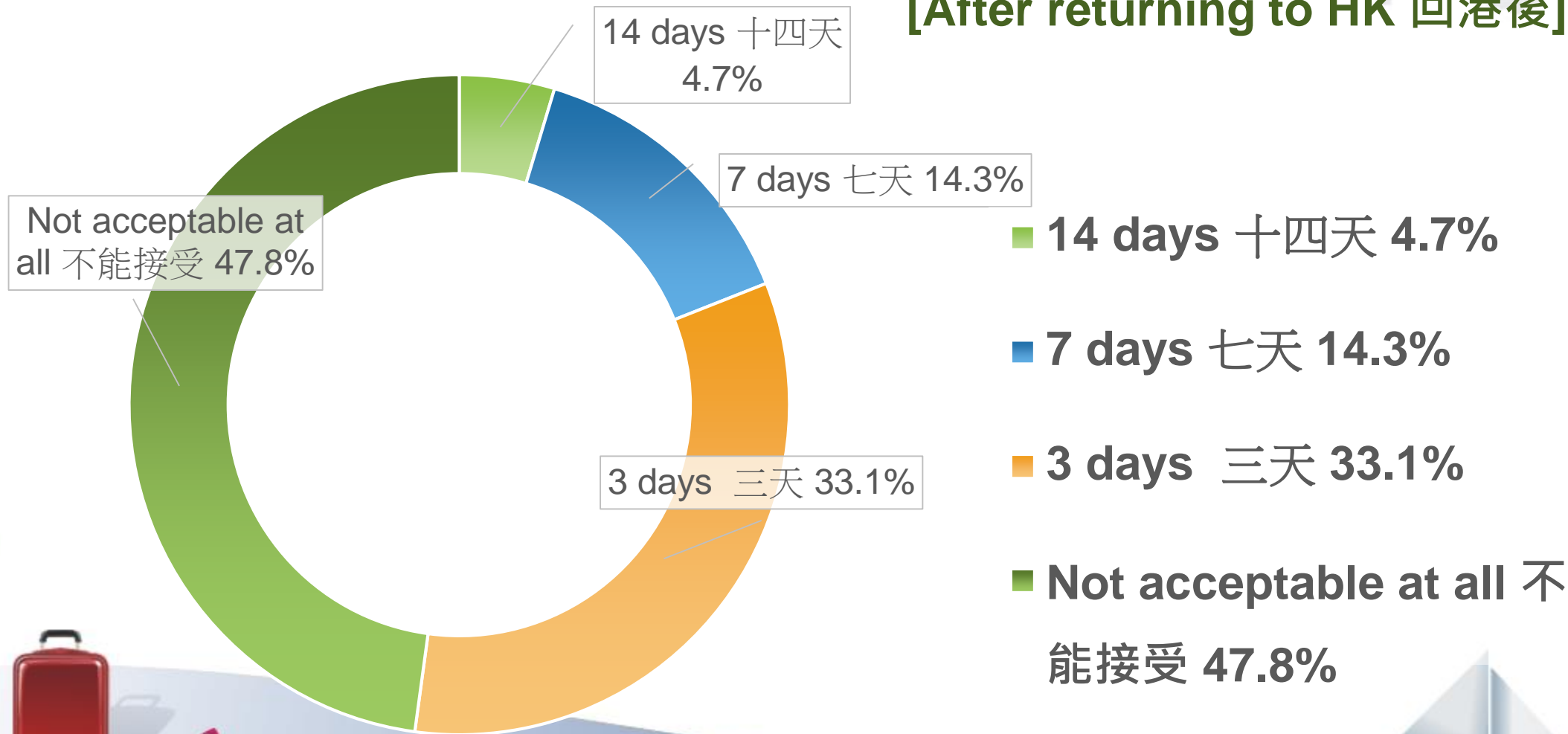


- 14 days 十四天 3.1%
- 7 days 七天 11.3%
- 3 days 三天 33.2%
- Not acceptable at all 不能接受 52.4%

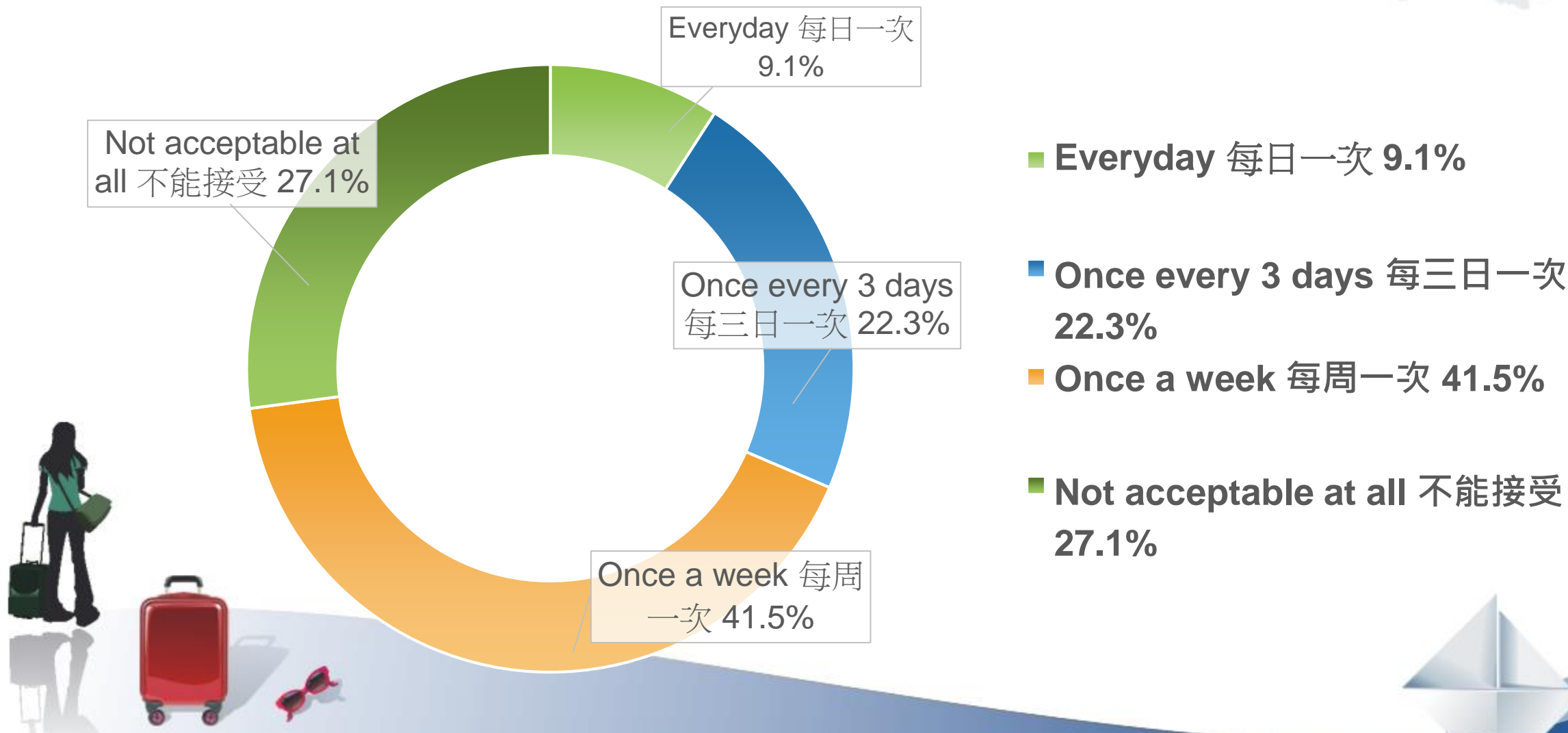


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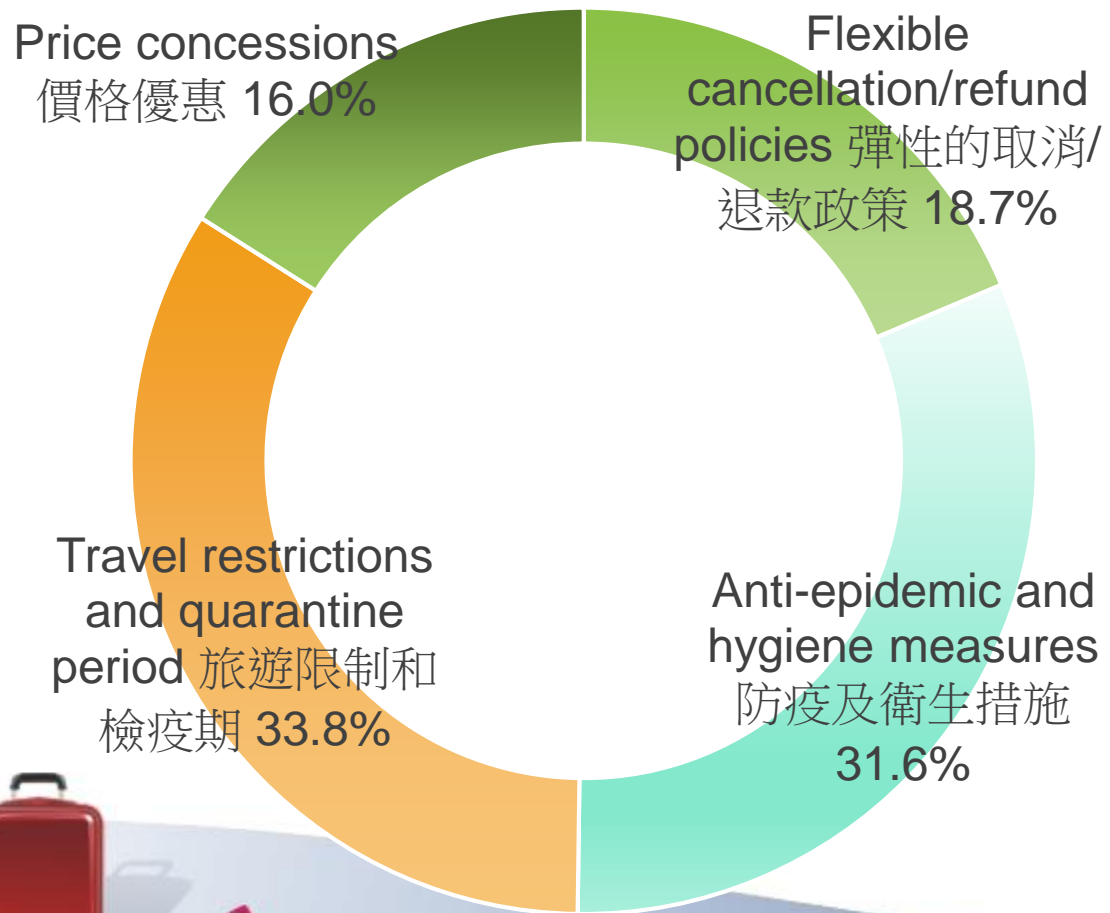
[After returning to HK 回港後]



During the journey, how frequently are you willing to take COVID-19 tests? 旅途期間，您願意多久進行一次病毒檢測？

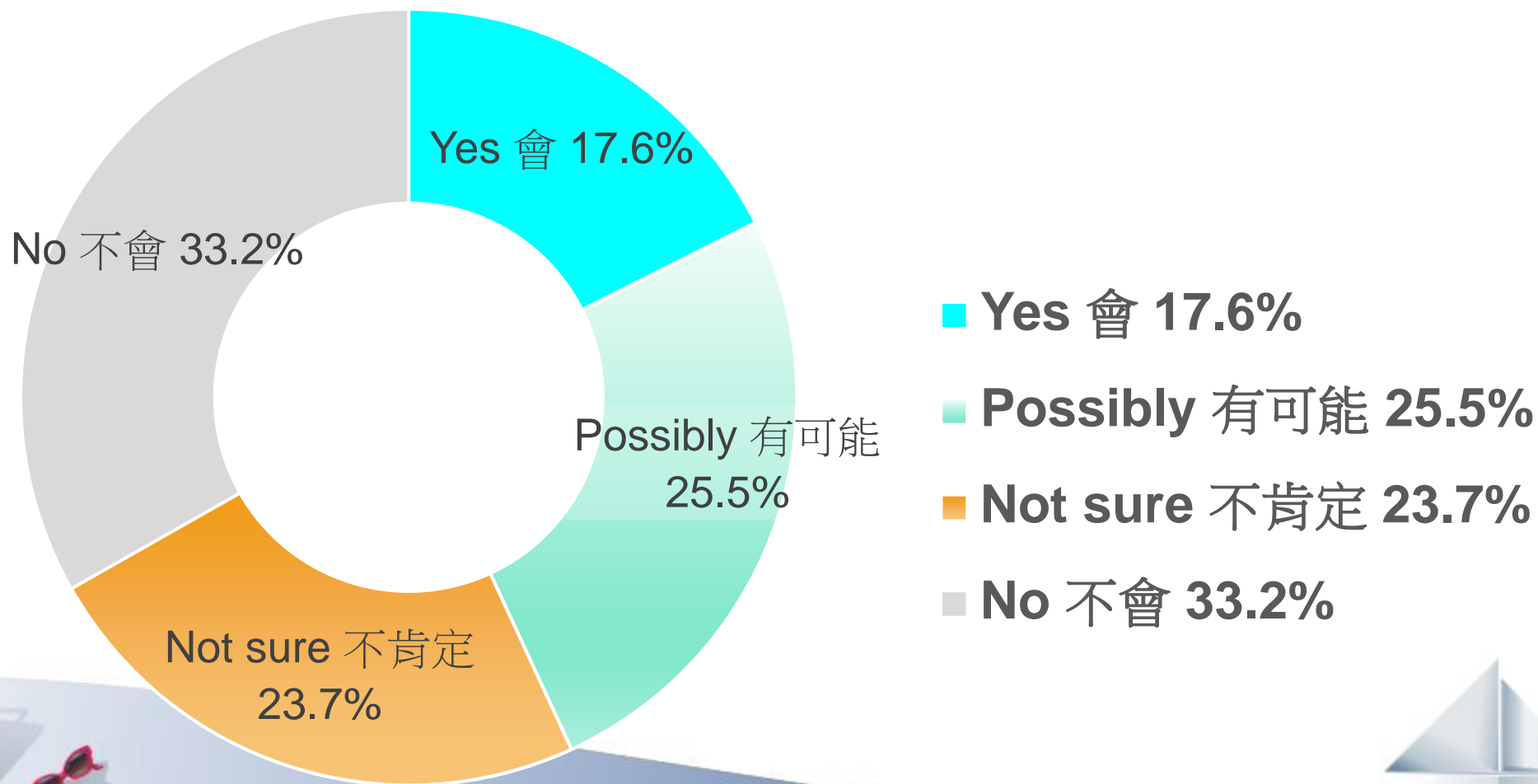


If travel restrictions are largely lifted, which factor below is the most important for choosing your preferred destination?
如果旅遊限制大部分撤銷，以下哪項是您選擇目的地的最重要因素？

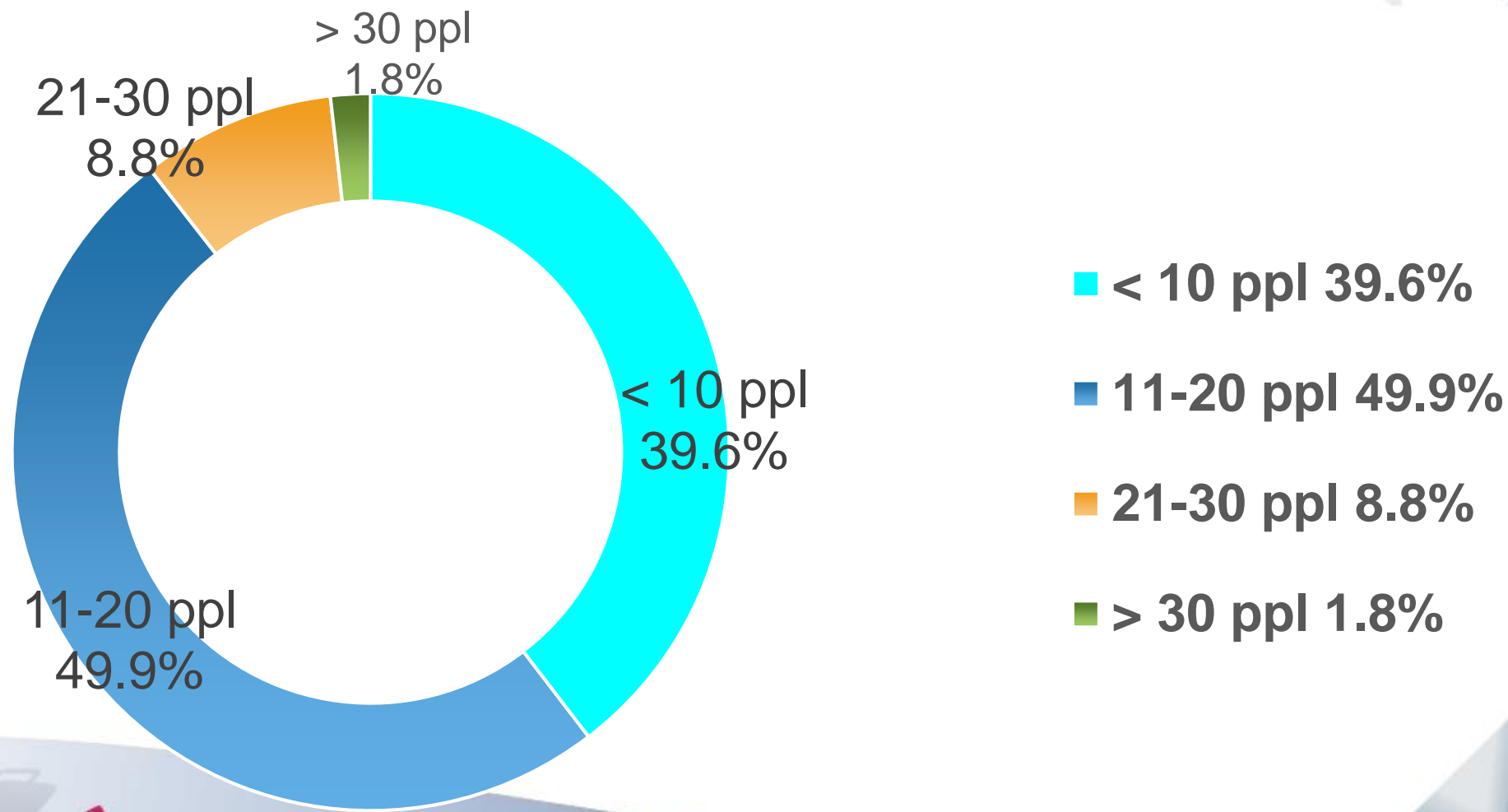


- Flexible cancellation/refund policies 彈性的取消/退款政策 18.7%
- Anti-epidemic and hygiene measures 防疫及衛生措施 31.6%
- Travel restrictions and quarantine period 旅遊限制和檢疫期 33.8%
- Price concessions 價格優惠 16.0%

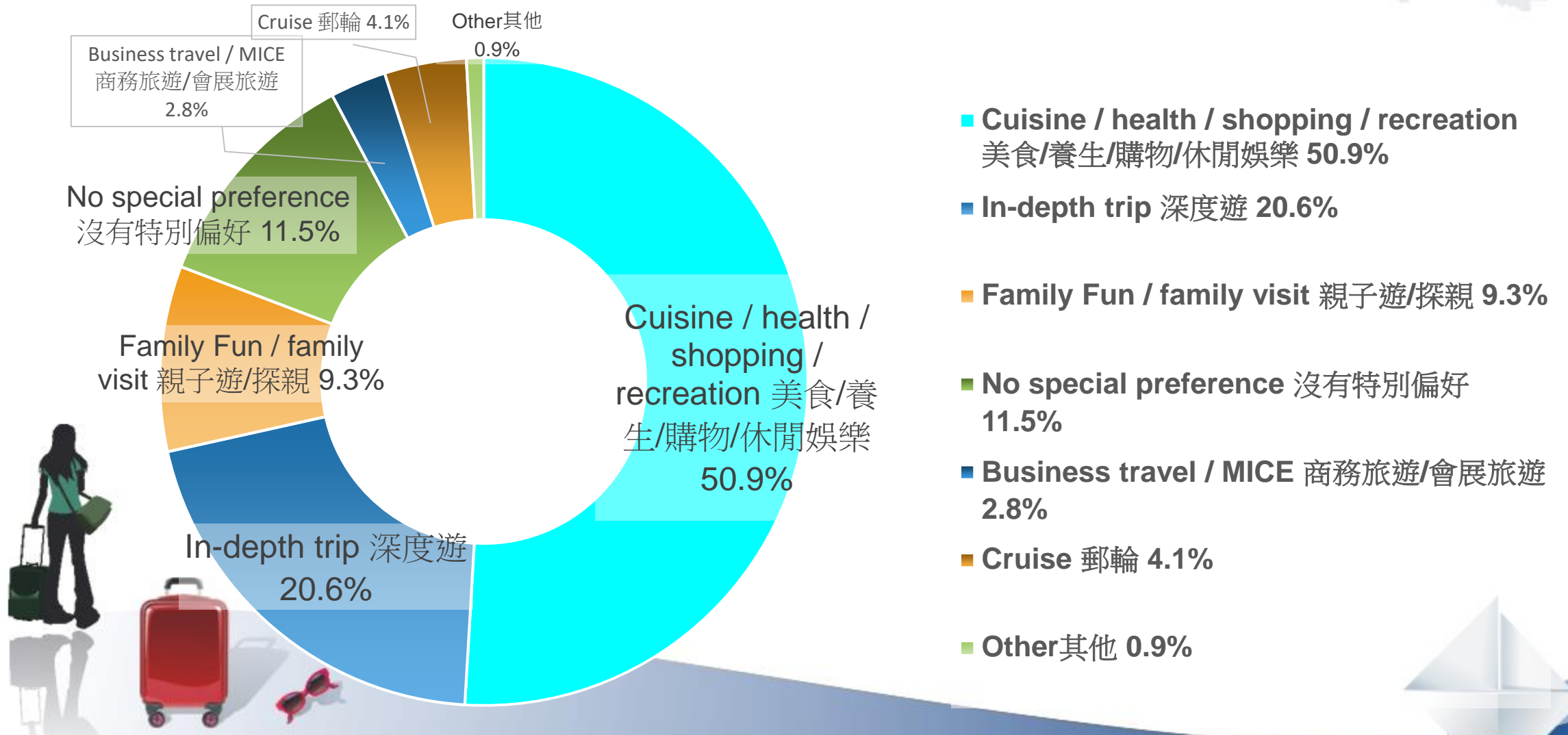
If travel restrictions are only partially lifted, will it be safer travelling in a group than individually? 如果旅遊限制只局部撤銷，參加旅行團會否較自由行安全？



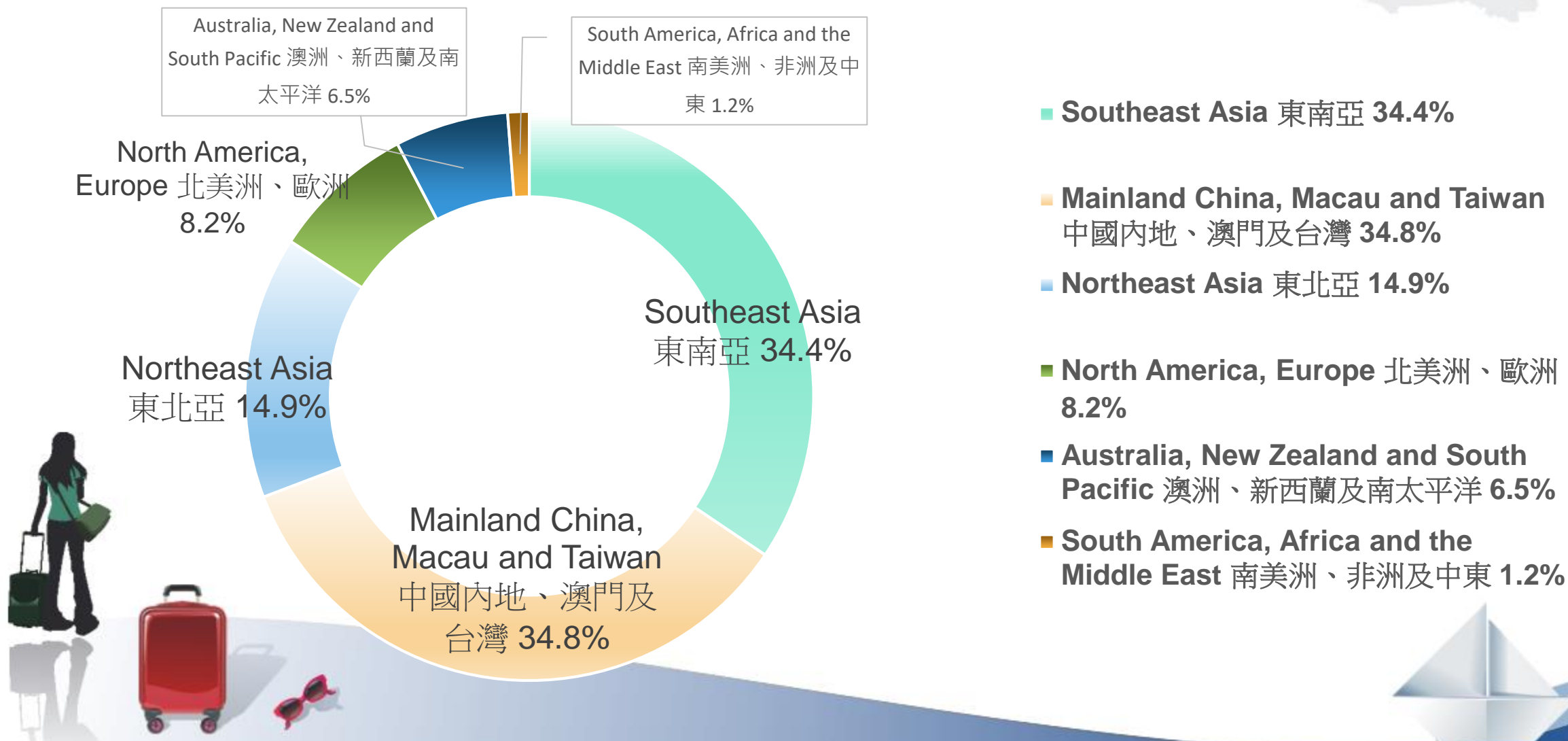
After the pandemic, what is your ideal number of participants in a tour group? 您認為疫情後外遊，旅行團最理想的人數是多少？



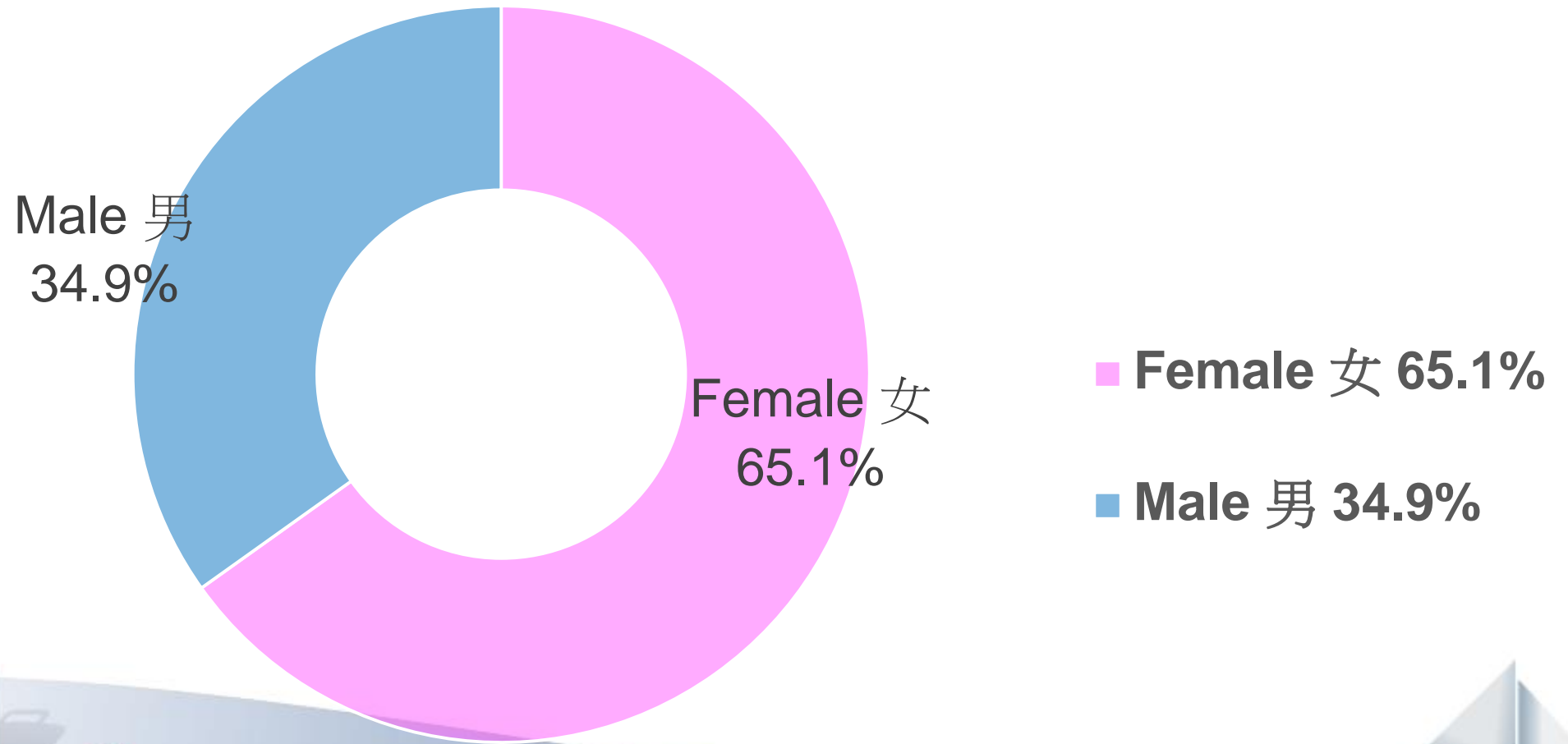
If travel restrictions are completely lifted, which of the following will be your preferred segment for travelling? 如果旅遊限制完全撤銷，以下哪項將是您偏好的外遊類別？



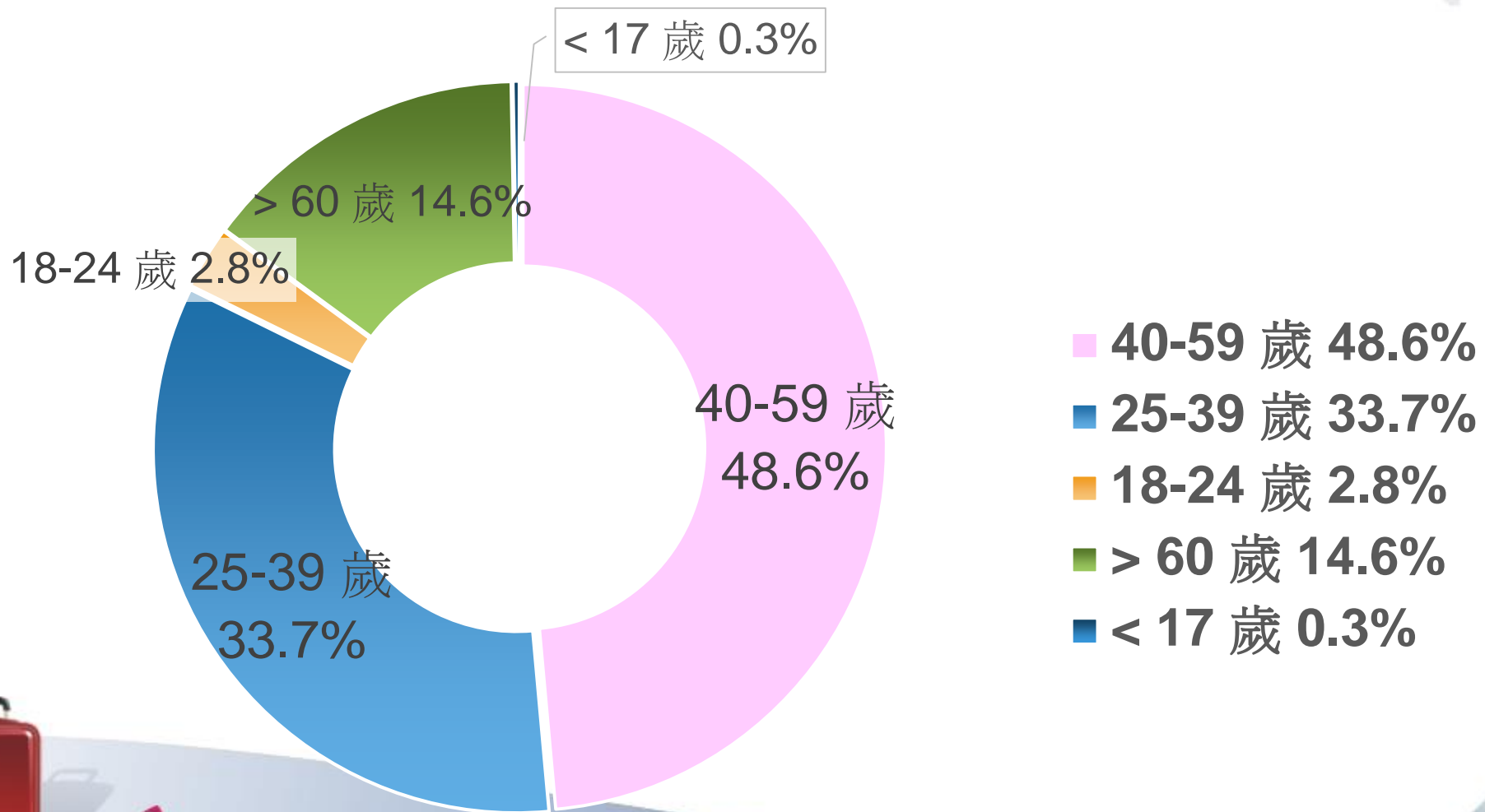
After complete lifting of the travel restrictions, which of the following destinations will you visit first? 當旅遊限制完全撤銷後，您將優先到以下哪個目的地旅遊？



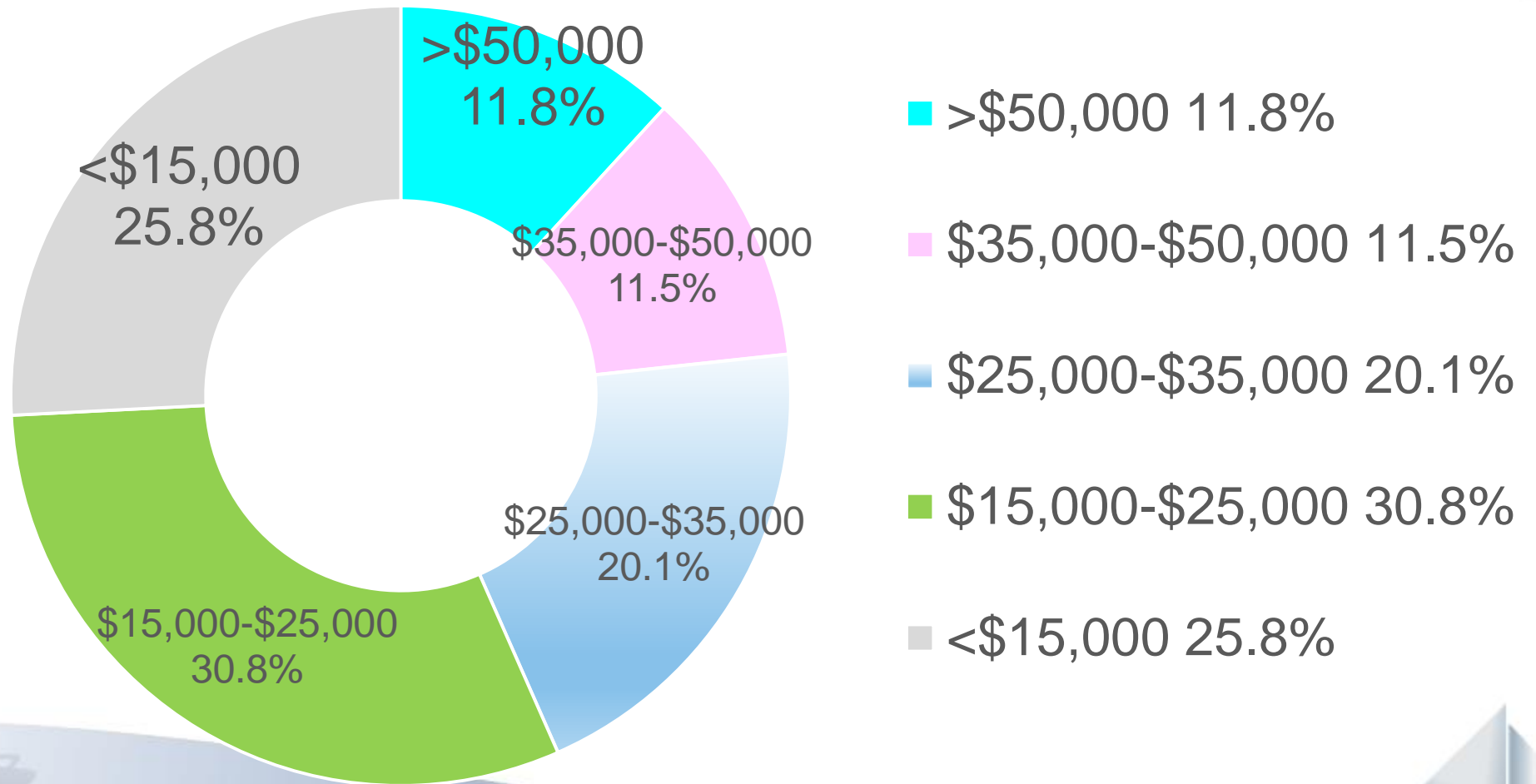
Gender 性別



Age 年齡



Monthly income (HKD) 月收入 (港幣)



Education 教育程度

